

Bulletin 7: Explore your environment – geocaching

What can we offer in our regions?

This week, we will present you the concept of geocaching.

Geocaching – what is it?



Source: <http://www.ejuwefreiburg.de/images/geocaching.gif>



Source: <http://www.bundjugend.de/files/Geocaching.jpg>

Geocaching is an outdoor treasure hunting game that uses GPS coordinates for finding a geocache. For participating at Geocaching a GPS device or a GPS enabled mobile phone is necessary to navigate to the geocache. By following the predetermined GPS coordinates participants will explore their environment and will get a different view of it by looking for the geocache. Once you have found the geocache, take it and leave something of equal or greater value. Then write about your

find online to share experiences with other geocacher.

Geocaches are used in different circumstances such as for exploring cities, hiking, solving enigmas or getting to know traditional myths and legends. Thus, geocaching offers cities or regions different opportunities to establish the concept in order to correspond with the given circumstances and environmental aspects. Moreover, it is possible to address new target groups or to agree with existing target groups.

Geocaching is an activity that mostly is carried out in groups. Therefore, the common experience of discovering the surrounding and finding the geocache is essential. Additionally, geocaching does not have any age-restrictions so everybody is welcome to participate.

Adaption to CULTrips

Referring to CULTrips geocaching represents a concept that enables tourists to discover its holiday region actively by participating in this outdoor treasure hunting game. Because of the multifunctional application of geocaching concerning its environment (e.g. hiking geocache, city geocache, etc.), it is possible for a broad range of cities and regions to establish geocaching as a

touristic offer. Hereby, especially those geocaching tours that refer to myths and legends and that offer geocache enigmas to let tourists and especially children discover the environment in a different way, correspond with the socio-cultural approach of CULTrips.



Source:TAURUSpro

TAURUSpro has experience in designing geocaches and has already offered trainings in geocaching. If you want to get more information on this topic, please contact us!

Please refer to the following website to get further information about Geocaching:
<http://www.geocaching.com/default.aspx>

Get a short introduction in Geocaching by watching this movie:
<http://www.youtube.com/watch?v=-4VFeYZITYs>

Here you can get an impression of what geocaching is about by reading about the experiences of other geocacher:
<http://blog.geocaching.com/>

If you want to get further information about geocaching (pictures, comments, etc.) please refer to the following websites of Facebook and twitter:
<http://www.facebook.com/#!/pages/geo-caching/321380695141>
<http://twitter.com/gogeocaching>