

## Bulletin 6: Discover your city & region as a detective

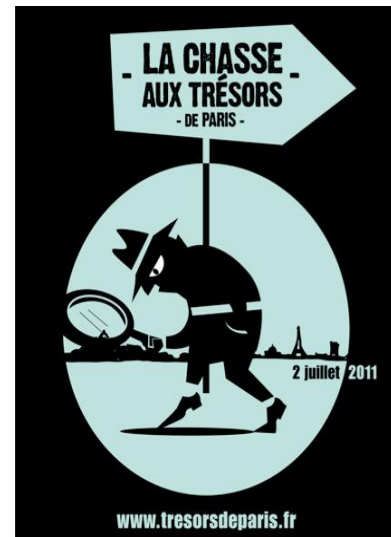
### What can we offer in our regions?

This week, we will continue our series by presenting “La chasse aux trésors” – a treasure hunting game in Paris.

### La chasse aux trésors – hunting for treasures – what is it?

“La chasse aux trésors” is a treasure hunting game that takes place once a year in Paris. It is free and open for everybody who wants to join what follows to a mixture of participants with locals as well as tourists, no matter what age they have.

Participants can play alone or in teams. They can choose between several different treasure hunts, each per district, that follow different itineraries. The mystery guides the participants through different neighborhoods. Here, local people, guised as strange characters, await them for challenging participants to a trial of wits, humor, taste, scent, etc. If they succeed by solving these answers and mysteries, they get important hints due to the exact arrival location. Arriving here, participants must answer a final question about their mystery to get extra points. In the end, the group that has the most correct answers as well as extra points will win the treasure hunting game.



Source: <http://www.anniclepetit.fr/wp-content/uploads/2011/07/Chasse-aux-tr%C3%A9sors-2011.jpg>



Source: <http://www.mafamillezen.com/wp-content/uploads/2010/06/chasse-bastille-17.jpg>

### Adaption to CULTrips

“La chasse aux trésors” corresponds with CULTrips due to the contact to and communication with local people during the game. Furthermore, it enhances visitors to experience the city in another way, far from general tourists' itineraries. Beside this, it addresses a broad target group, namely all who are interested in getting in touch with

local people and discover a city or region from a different point of view, no matter what age they have. Moreover, this treasure hunting game represents a nice activity that CULTrips regions can easily offer as a yearly event or as a touristic component on site.

Please refer to the following link for further information about hunting for treasures:  
<http://www.tresorsdeparis.fr/en/index.php>

In addition to Paris, there are a few other cities and regions that have already joined the trend of treasure hunting tours; e.g. the region of Lake Murten, Zug or Basel in Switzerland, Belfast in Ireland or Warsaw in Poland.



These cities and regions give you examples of how a treasure hunting game can be implemented. Some tourist boards offer their customers free download material on their websites for doing the treasure hunt on their own. Others demand a fee per person resp. group.

Have a look at the following websites to get an impression about the different offers:

- <http://www.murtentourismus.ch/en/navpage-ExcursionsFR-GuidedToursIndividualFR-217465.html>
- <http://www.zug-tourismus.ch/en/navpage-BusinessZT-SpassActionZT-340619.html>
- <http://www.basel.com/en.cfm/offizielle/offer-CityToursBT-Offizielle-346750.html>
- [http://www.belfastcitysightseeing.com/?page\\_id=1251](http://www.belfastcitysightseeing.com/?page_id=1251)
- <http://www.enigmawarsaw.com/>

Source:<http://www.outdoorni.com/Ti.aspx?p=packages\0f7b7797-a6b0-46e1-a39f-2e4d9bf1918f.jpg&w=450>

Beside the concept of hunting for treasures for tourists, the Zurich Tourism Tourist Service provides a city treasure hunt tour concerning teambuilding for companies. You get more information by referring to this link:

<http://www.zuerich.com/en/Meeting-Convention/Planning/social-programs/city-treasure-hunt-details.html#details?id=city-treasure-hunt>